**📌 Project Overview**

The **Mobile Sales Power BI Dashboard** is a data visualization project designed to track and analyze mobile phone sales performance. This dashboard provides insights into sales trends, revenue distribution, top-selling models, regional sales, and other key performance indicators (KPIs) to help businesses make data-driven decisions.

**🎯 Objectives**

* Visualize mobile sales data in an interactive Power BI dashboard.
* Identify top-performing products, regions, and sales representatives.
* Track revenue, profit margins, and sales trends over time.
* Improve decision-making through data-driven insights.

**📊 Features**

* **Sales Performance Analysis**: Overview of total sales, revenue, and profitability.
* **Top-Selling Products**: Identification of best-selling mobile models.
* **Regional Sales Distribution**: Insights into sales across different locations.
* **Time-Series Analysis**: Monthly and yearly sales trends.
* **Interactive Filters**: Users can filter data by product, region, and time period.

**🛠️ Tech Stack**

* **Power BI**: Data visualization and dashboard creation.
* **Excel/CSV**: Data source for importing sales records.
* **SQL**: Data extraction and transformation (if applicable).
* **Python (Pandas, NumPy)**: Data cleaning and preprocessing (if needed).

**📌 Future Improvements**

* Integration with real-time sales data.
* Advanced analytics with predictive modeling.
* Additional visualizations for better insights.